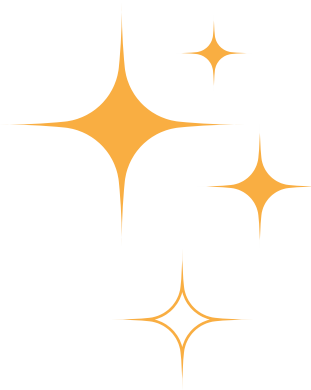




**Family Connections'**  
**A TOAST TO HOPE**  
**Sponsorship Packet**



*May 8, 2024 - 6pm*  
*Maplewood County Club*  
*Maplewood, NJ*



# Welcome



## Jacque Hyrshko

### Family Connections' CEO

We invite you to be part of Family Connections' 2024 spring event, **A TOAST TO HOPE**, a celebration of hope and possibility. The event will highlight our programs and honor two incredible individuals, **John Perry** and **Heidi Murphy**.

**A TOAST TO HOPE** will be attended by over 250 individuals and shared with thousands - via email, social media and the Family Connections' website!



## Mission

Growth happens here every day. With our counseling, skills-building, training and prevention services, people take control of their own healing and foster connections that make our entire community stronger, safer, and healthier.



## Vision

We see a world where no one faces life's challenges alone—where we all have the opportunities, connections, and resources we need to thrive.

# Who We Are



Far too many people and families in our communities struggle with serious challenges—from trauma and mental illness to addiction, domestic violence and child abuse. Since 1879, Family Connections has been here to make sure that no one faces these challenges alone. Every year, our highly-trained staff and cutting-edge programs support thousands of people across Northern New Jersey on their paths to healing. Together, we can build a **stronger, safer, and healthier** New Jersey. Change lives, get involved. and support us at [FamilyConnectionsNJ.org](https://FamilyConnectionsNJ.org).

*Become an event sponsor **today** and join Family Connections in a toast to supporting our life-changing work - where hope meets possibility.*

# What We Do



Over 4,000 people across eleven counties – and counting – benefit every year from our expansive range of specialized services.

Advocacy & Training Services

Domestic Violence Services

Early Childhood Services

Family Support Services

Housing Services

Integrated Behavioral Health Services

Older Adult Services

Youth Services

## **Programs and Services**

While some of our programs and services enjoy sufficient funding, we strive to direct your contributions towards vital initiatives such as Youth Supportive Housing and Pride+. Some of our programs are currently underfunded and your support will make a meaningful impact on the lives we aim to uplift through these essential services.

## **Outreach and Awareness**

Your Contributions will play a pivotal role in advancing our organization's mission. We plan to invest funds in strategic marketing, outreach, and awareness campaigns, aiming to expand our reach and amplify our impact. Together, we can make a significant difference and bring positive change to even more lives.



# SPONSOR OUR SPRING GALA

## A TOAST TO HOPE - MAY 8, 2024

Yes, I would like to be a Family Connections Event Sponsor. Please check sponsor level below.

### ANNUAL SPONSORSHIPS

**Platinum Sponsor**

\$25,000+

Premier Exposure on Family Connections' website; press opportunities; social media; Premier acknowledgement at event and on signage; two tables at the event (20 tickets); opportunity to speak at the event.

**Gold Sponsor**

\$10,000+

Gold level exposure on Family Connections website; press opportunities; social media; acknowledgement at event and on signage; and one table at the event (10 tickets).

**Silver Sponsor**

\$5,000+

Website exposure; acknowledgement at event and on signage; social media; and five tickets to the event.

**Bronze Sponsor**

\$2,500+

Event website exposure; acknowledgement at event; social media; and two tickets to the event.

**Benefactor**

\$1,000+

Website exposure; acknowledgement at event and on signage.

COMPANY NAME \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Contact Person: \_\_\_\_\_

My check is enclosed made payable to: Family Connections TOTAL: \_\_\_\_\_

PLEASE CHARGE MY:      VISA      MASTERCARD      AMERICAN EXPRESS

Acct #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

*Please return to Family Connections by*

**Mail:** Family Connections, Attn: Laura Collins

7 Glenwood Ave., Suite 101, East Orange, NJ 07017

**Email:** lcollins@familyconnectionsny.org

**Fax:** (973) 266-1041



# Advertising Opportunities

---

## A TOAST TO HOPE

May 8, 2024

Promote your business while supporting the place where hope meets possibility!

### DIGITAL EVENT JOURNAL ADVERTISING RATES

Full Page Color	8 ½ x 11"	\$500
Half Page Color	8 ½ x 5 ½"	\$250
Quarter Page Color	4 ¼ x 5 ½"	\$100

For custom ad design pricing, please contact us.

All ads are due May 1st

### ACCEPTED FILE FORMATS

- Photoshop TIF or JPEG high resolution (300 dpi) files
- Illustrator Vector EPS or AI high resolution (300 dpi) files
- PDF Press Quality high resolution (300 dpi) files
- RGB

### Quality Control

All art files are checked for suitable file format. If there is any problem with a file, you will be notified as soon as possible that new art is required. Note that any artwork provided which does not meet the aforementioned guidelines may not print / render adequately.

**All files should be emailed to:** [lcollins@familyconnectionsny.org](mailto:lcollins@familyconnectionsny.org)

Please submit payment to Family Connections:

Attn: Laura Collins

7 Glenwood Ave., Suite 101

East Orange, NJ 07017



# SPONSORSHIP -

## LOGO SUBMISSION GUIDELINES

### LOGO FILE FORMATS

For Website Use and Digital Applications, Please Submit:

- **JPEG, GIF or PNG** low resolution (**72 dpi**) files
- **1200 pixels MINIMUM WIDTH**
- **RGB**

For online usage, you may also wish to submit a variation of your logo without a tagline or other small type that may become illegible at screen resolution.

For Print Materials, Please Submit:

- **Vector art** - high resolution (300 dpi minimum) Adobe Illustrator **EPS** or **AI** files, with all fonts converted to outlines.
- **4-color process - CMYK** (Please note, colors may not reproduce accurately in print if logos are RGB.)

or

- **Black and White** with no tints or screens (100% black, no gray)

For Displays, Please Submit:

- **Vector art** - high resolution Adobe Illustrator **EPS** or **AI** files, with all fonts converted to outlines.
- **RGB**

#### **Logo Usage/Branding Guidelines**

Please submit any logo usage guidelines along with your logo(s).

#### **Quality Control**

All art files are checked for suitable file format. If there is any problem with a file, you will be notified as soon as possible that new art is required. Note that any logo provided which does not meet the aforementioned guidelines may not print / render adequately.

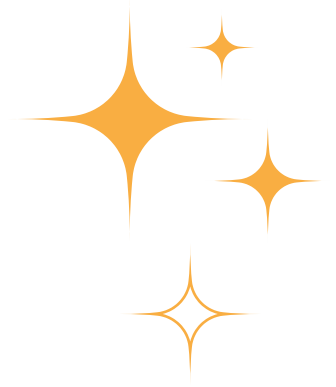
#### **Logo Sizing**

Logos are sized proportionately for the best fit within the design of the page on screen or in print. Please note that the shape of your logo may restrict its size.

**All logos should be emailed to: [hope@familyconnectionsny.org](mailto:hope@familyconnectionsny.org)**

# THANK YOU!

*Support A Toast to Hope*



**f in y d**  
follow us @familyconnections  
familyconnections.org